Organic olive grower named to water board

Daily Democrat

The Yolo County Board of Supervisors has appointed Jim Mayer to a position on the Yolo County Flood Control and Water Conservation District's Board of Directors.

Supervisor Duane Chamberlain nominated Mayer for his experience in public policy management as well as his local farming and conservation efforts. The Board of Directors provides policy direction and fiscal oversight to the District.

Besides his new duties as a member of the Board of Directors of the District, Mayer serves as the executive director for California Forward, a bipartisan effort whose mission is to increase the efficacy and accountability of California state government.

As executive director, Mayer is responsible for managing the executive team and working with California Forward's prestigious Leadership Council.

Previous to his involvement with California Forward, Mayer was the executive director of the Little Hoover Commission on California State Government Organization and Economy.

Mayer also serves on the Board of Directors for the Yolo County Resource Conservation District, which promotes wise stewardship of land, water and other natural resources.

Mayer and his wife Andrea, live south of Woodland on 20 acres of land where they grow olive trees for their organically grown olive oil, named Frate Sole.

The Mayer's farm is dedicated to sustainable agriculture and habitat preservation.

The farm conserves soil by using nitrogen fixing cover crops to prevent erosion, and conserving water via drip irrigation. A pond on the property helps to capture sediment, assist with groundwater recharge and prevent localized flooding. The Mayer's have planted hedgerows and native oaks to provide habitat for animals, birds and native pollinators.